

**C O N T A C T O**

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**F O R M A C I Ó N**

**Stafford Institute of Design**

*M.A. Design; 2012-2014*

**WC Berkley**

*B.A. Journalism 2008-2012*

**H A B I L I D A D E S**

Photoshop Illustrator InDesign Photography Web Design Print Design

**JUAN PRADO**

P R O F E S I Ó N

# P E R F I L

Accomplished creative professional with a proven track record in all aspects of the end-to-end creative process ranging from concept through execution; excellent team player and collaborator; excellent team player and collaborator; excellent team player and collaborator; forward thinker who brings a broad perspective to brand and promotion development.

# E X P E R I E N C I A

## CARGO

*2019-Present || Senior Creative Director*

Developed a high-performing creative team to successfully execute design projects for multimillion dollar advertising campaigns. Develop and maintain graphical standards, templates, and resources. Design Senior VP level video presentations. Concept and develop control beaters and increase lift for existing packages in varied lines of business.

## CARGO

*2010-2018 || Creative Director/Graphic Designer*

Worked with different clients all over the world. Projects included Illustration, Branding, Photography, Ad Campaigns, Fashion Design, Mural Painting, and more. Clients included, Cola Drink, International Telecommunications Company, TGIM, Where To Now, and more international brands