O B J E T I V O P R O F E S I O N A L

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

E X P E R I E N C I A

# EXPERIENCIA 1

NEW MEDIA COMPANY | FEB 2013 - DEC 2014

Managed social media accounts and created social media for daily postings

Increased social media following and clicks by 200%

EXPERIENCIA 2

RICH MEDIA INTERACTIVE | APR 2012 - JAN 2013

Developed a social media strategy to increase the following of the company website

Spearheaded a viral campaign for one of the company's new products

F O R M A C I Ó N

# BACHELOR OF ARTS, MAJOR IN COMMUNICATION

UNIVERSITY OF DUNDEE | 2009 - 2013 GPA: 3 . 9

H A B I L I D A D E S

SEO and Google Analytics Social media strategy Marketing

Web content development Copywriting

Corporate blogging Project management Layout design

Photo editing Market research



M A R T A L Ó P E Z

C A S T E L O

P R O F E S I Ó N

+ 4 4 7 7 0 0 9 5 3 0

H E L L O @ M A X E N E W O O L F O L K . C O M W W W . M A X E N E W O O L F O L K . C O M

T W I T T E R : @ M A X E N E W O O L F O L K

F A C E B O O K : / M A X E N E W O O L F O L K

I N S T A G R A M : @ M A X E N E W O O L F O L K

S O C I A L M E D I A

C O N T A C T O

C O M P E T E N C I A S

# NEW MEDIA COMPANY

MOST OUTSTANDING SOCIAL MEDIA PRODUCER DEC 2015

# RICH MEDIA INTERACTIVE

BEST INTERN JAN 2014