M A R Í A C A S A S G A R C Í A

P r o f e s i ó n

#  **PERFIL**

My passion is building strong brands through market research to understand the customer.

#  **CONTACTO**

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#  **HABILIDADES**

Concept Drawing Strategic Thinking Sketching Analysing Conceptualising

Visual Communication Community Management

#  **EXPERIENCIA**

**2020 - Present SEAHOPES, INC.**

Product Designer

*Responsible for creating and guiding the team how the product works and how it would help people.*

**2018 - 2020 BYG TECHNOLOGY**

Product Designer

*Created identities for product in each department. Responsible for analysing strategies and techniques for a complex*

*design product.*

**2017 - 2018 SAMSONTECH**

Assistant Product Designer

*Responsible for market analysis, brand mapping for generating multiple products.*

#  **FORMACIÓN**

**2016 - 2017 MASTER OF INDUSTRIAL DESIGN**

Miama University

**2015 - 2016 DIPLOMA IN ARTS & DESIGN**

The Clemente University

**2010 - 2015 BACHELOR OF SCIENCE IN INDUSTRIAL DESIGN**

Risatua University

#  **COMPETENCIAS**

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Manager, BYG Technology