M A R Í A C A S A S G A R C Í A



P r o f e s i ó n

# **PERFIL**

My passion is building strong brands through market research to understand the customer.

# **CONTACTO**

**ADDRESS**

487 Tecumsah Lane Mansura, LA

**PHONE**

318-964-3802

**EMAIL**

[jamlewis@gmail.com](mailto:jamlewis@gmail.com)

**WEB**

jamlewis.co

# **HABILIDADES**

Concept Drawing Strategic Thinking Sketching Analysing Conceptualising

Visual Communication Community Management

# **EXPERIENCIA**

**2020 - Present SEAHOPES, INC.**

Product Designer

*Responsible for creating and guiding the team how the product works and how it would help people.*

**2018 - 2020 BYG TECHNOLOGY**

Product Designer

*Created identities for product in each department. Responsible for analysing strategies and techniques for a complex*

*design product.*

**2017 - 2018 SAMSONTECH**

Assistant Product Designer

*Responsible for market analysis, brand mapping for generating multiple products.*

# **FORMACIÓN**

**2016 - 2017 MASTER OF INDUSTRIAL DESIGN**

Miama University

**2015 - 2016 DIPLOMA IN ARTS & DESIGN**

The Clemente University

**2010 - 2015 BACHELOR OF SCIENCE IN INDUSTRIAL DESIGN**

Risatua University

# **COMPETENCIAS**

**+917-276-9594 ANNA NICHOLS**

Manager, Seahopes Inc.

**+917-276-9594 MIKA RAMIREZ**

Manager, BYG Technology